

2010 CENS Annual Research Review

Wednesday, October 20, 2010
8:30 AM – 3:00 PM
Grand Horizon Room, Covel Commons
UCLA Campus

Draft Agenda

- 8:30 **Coffee & Refreshments**
- 9:00 **Keynote Address—Social networks and the News: Implications for the Development of Participatory Sensing**
Michael Zimbalist (The New York Times)
- 10:00 **Presentations by CENS Researchers**
- Image Processing to Create Ecological and Environmental Data**
Eric Graham (UCLA)
- Studying the Coastal Ocean using Underwater Robots**
Gaurav Sukhatme (USC)
- Studying the Earth Using Seismology**
Igor Stubailo (UCLA)
- Participatory mHealth**
Deborah Estrin (UCLA)
- 11:30 **Lunch**
- 12:00 **Posters and Demonstrations**
- Keynote Address—DIY Research and Development**
Mark Frauenfelder (Boing Boing, MAKE)
- 2:30 **Tea Time**
Dessert and informal conversation

About the Keynote Speakers

Michael Zimbalist leads the development and management of The New York Times Company's newly formed R&D group. He clarifies and sets the group's vision to build a vibrant, long-term innovation capability for the Company. He also oversees mobile technology initiatives for the Company.
http://www.nytc.com/company/executives/Michael_Zimbalist.html

Mark Frauenfelder is the founder of the most popular blog in the world, Boing Boing with more than 5 million unique visitors a month. He is also the editor-in-chief of MAKE magazine, the leading publication of the do-it-yourself movement. He has appeared on The Martha Stewart Show and The Colbert Report and has written for Wired, The New York Times Magazine, Popular Science, The Hollywood Reporter, CNN, and Business 2.0. He lives in Los Angeles with his wife and two daughters.
http://boingboing.net/madebyhand/Made_By_Hand/About_Mark.html